

# ERTH Power implementing Green Button solution starting in January 2022

Ingersoll, ON – ERTH Power Corporation is pleased to announce that it is set to deploy its Green Button solution starting in January of 2022.



In partnership and collaboration with Savage Data Systems, Utilismart Corporation, and SilverBlaze, the solution will allow customers to access Green Button data through the comfort of their existing SilverBlaze self-serve customer portal (MyAccount). The ERTH GB Connector, powered by Savage Data Systems, will manage the requirements of the Green Button standard but will also be available for deployment in any existing customer portal. As a result, ERTH Power will be able to offer a seamless customer experience and not need to deploy new systems, thereby mitigating cost impacts. Savage Data Systems will work with NorthStar and Utilismart Corporation to connect the customer and billing data that is required “The security of our customer data is paramount. By using our existing systems it not only makes it easier for our customers, but it also gives us the comfort of knowing that our data is secure.” explained Graig Pettit, Vice President & General Manager of ERTH Power. “The ERTH GB Connector tool means we are not integrating data to yet another location to

be further synchronized and managed. That was a risk we were not prepared to take!” added Pettit.

“We are excited to join forces with ERTH Corporation on this project. Both companies have a proven track record of outstanding customer service and exceptional products,” stated Ron Savage, President of Savage Data Systems.

“Collaboration amongst proven technology and solution providers will generate the needed efficiencies for Ontario LDCs creating cost-effective solutions that work,” added Steve Ray, President of Utilismart Corporation.

The deployment of ERTH’s Green Button solution comes following the Ontario Government’s recent announcement, which mandated that all Ontario utilities must implement a Green Button solution within two years. ERTH is represented on the OEB Industry-Led GB working group by Laurie Palmer, Chief Operating Officer of ERTH. “With the ERTH GB Connector solution set to begin implementation in January 2022, we are confident that ERTH Power and our clients will be well-positioned to meet the needs of the market”, says Palmer.

### **About ERTH Corporation:**

ERTH Corporation is a diverse group of companies with its origins in the utility industry. Owned by nine municipal shareholders, ERTH distributes electricity to 15 communities in southwestern Ontario and it has grown to be a leading provider of products and services in many industries including utility, energy retailer, municipal, and commercial and industrial to name a few. With customers across North America, ERTH is committed to improving the overall customer experience while helping to lower operating and maintenance expenses for our customers. For further details on ERTH Corporation, please visit [www.ertthcorp.com](http://www.ertthcorp.com).

### **About ERTH Power Corporation:**

ERTH Power Corporation is a licensed distribution company (LDC) providing efficient delivery of electricity, billing and maintenance service to over 25,000 residential and commercial customers within its licensed boundaries. Areas that ERTH Power currently service include the municipalities of Aylmer, Port Stanley, Belmont, Ingersoll, Thamesford, Otterville, Norwich, Burgessville, Beachville, Embro, Tavistock, Clinton, Mitchell, Dublin and Goderich. For further details on ERTH Power Corporation, please visit [www.ertthpower.com](http://www.ertthpower.com).

### **Media Contact**

Jocelyn Facciotti

226-228-4382

[jocelyn.facciotti@ertthcorp.com](mailto:jocelyn.facciotti@ertthcorp.com)