

Client Newsletter

ERTH



CORPORATION

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Message from the CEO

Welcome to the second edition of our Client Newsletter! It is an electronic newsletter, delivered via e-mail, but hard copies will be made available upon request. Throughout this edition, you will find information on activities taking place here at ERTH as well as industry information that may involve you or your clients.

As of January 1, 2011, we have reorganized ERTH Corporation to better streamline our corporate structure. ERTH Corporation is now divided into three distinct entities; Erie Thames Powerlines, ERTH (Holdings) Inc. and ERTH Business Technologies Inc. CRU Solutions, Coulter, ECALIBER and SPi will remain the brands used for our various services and rest assured, the great people who have worked with you in the past will continue to work with you in the future, providing you with solutions you can count on. More information about this reorganization can be found on page three of this newsletter. If you have any questions, feel free to contact your ERTH business partner.



Thank you for your continued business and support. We look forward to working with you in the future providing innovative solutions for all your energy needs.

Jeff Pettit

Green Energy Update

ERTH Business Technologies is managing the new consumer and business conservation awareness program that was launched by the Ontario Power Authority (OPA) on February 28, 2011. This year's initiatives are now available on the saveONenergy website. The recently launched website is a one-stop shop for all Ontario consumers and businesses looking for more information and incentives to help better manage their electricity bills.

For more information visit www.eriethamespowerlines.com/green/Conservation,



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In this issue:

- Spotlight on ERTH Holdings Inc.
- ERTH Corporation's Re-organization
- Ontario Clean Energy Benefit
- Sustainability Report
- Upcoming Events

Spotlight on ERTH (Holdings) Inc.



I am very pleased to introduce ERTH (Holdings) Inc. to our valued customers. ERTH (Holdings) Inc. was formed on January 1, 2011 to consolidate our infrastructure services to Utilities, Municipalities, and Commercial/Industrial customers. ERTH (Holdings) Inc. includes the former business units of Coulter Water Meter Services, CRU Solutions and ECALIBER. We look forward to serving our customers through this new entity. This quarters spotlight will give you a sense of the breadth of the services we offer.

Ron Osborne
Senior Vice President
and General Manager



Servicing over 50 clients across Ontario, Coulter provides commercial and industrial water meter testing, repair, calibration and replacement services. Our trained and certified technicians support water utilities, municipalities and large commercial and industrial clients.



Accrdited Meter Verification

ECALIBER is a Measurement Canada approved shop for meter verification and sealing.

Bill Print & Stuff Services

Serving utilities and municipalities, ECALIBER provides complete bill printing and stuffing services to clients across Ontario.



Connections you can count on. CRU Solutions provides a wide variety of services to utilities, municipalities and general contractors.



Street Lighting and Traffic Signal Services

As an ECRA/ESA accredited contractor, CRU provides turn-key street lighting services including installation, repair and maintenance. CRU also provides complete traffic signal and pedestrian system solutions.

Solar Solutions

CRU is a full solution provider for ground mount and rooftop solar systems and a reseller for the 10kw WTD 14 Solar Tracker.



Meter Service Provider

CRU was the first MSP in Ontario and is accredited with the IESO for wholesale meter points and with Hydro One for retail points. CRU services clients accros Ontario.

Construction

CRU also provides powerline and subdivision construction services.

ERTH's MADDs Application

ERTH has applied to the Ontario Energy Board (OEB) for regulatory approval to merge its three regulated distribution companies (Erie Thames Powerlines, West Perth Power and Clinton Power) in order to realize administrative and regulatory cost savings and other efficiencies. Initially, minimal operational and customer-facing changes are expected as a result of the merger. OEB approval is expected in April 2011.



Did you know...

SPi is working with a major water meter company to create a web presentment application to allow both utilities and consumers to see, compare and analyze their water consumption.

The Ontario Clean Energy Benefit

The Ontario Government's Long-Term Energy Plan is to move the province to a clean source of power while shutting down coal plants. Upgrading and modernizing the energy infrastructure is helping to provide reliable power. Building more clean energy is also creating thousands of jobs for Ontarians in a growing renewable energy industry, supplying the solar, wind, bio-energy and hydro-electric markets.

To help consumers with the increased costs of these essential investments during this period of transition, the Ontario government is providing a 10% Ontario Clean Energy Benefit (OCEB) rebate to eligible consumers off their total electricity bill – including electricity costs, regulatory charges, the debt retirement charge and taxes. Eligible consumers are customers who meet the criteria for eligibility for the Province's Regulated Price Plan.

Customers will receive the OCEB on every bill for the next five years. After five years, Ontario will have largely completed the transition to a cleaner more reliable system due to the replacement of coal-fired generation and new renewable generation under the Green Energy Act. Once these investments have been made, price increases are expected to level off.

Did you know...

SPi has been assisting one of Canada's largest electricity distributors with their conversion to CC&B. SPi has been providing expertise in OEB standards and regulations as it pertains the electricity market, as well as end-to-end testing with SPi's retailer billing system.



**Saturday March 26,
from 8:30pm-9:30pm**

join in as millions of people around the world turn off their lights to take action against global climate change.

ERTH Corporation encourages all of its customers to take part in this annual event.

For more information on Earth Hour, visit www.earthhour.org.

ERTH's Sustainability Initiatives

Since our Fall 2010 update, our sustainability committee has made significant progress in rolling out our A Greener ERTH sustainability initiative. All of ERTH's office locations have been surveyed regarding their environmental practices, such as waste management, and energy and water usage. The results of the survey were translated into customized sustainability plans for each office that will be rolled out in 2011. Additionally, we have almost completed a baseline for each office that includes data on water and energy usage and consumption, material consumption and conservation, mileage, fleet vehicle composition, and travel practices for 2010. This data will be used to create goals and objectives in future years, including 2011.



ERTH's 2011 focus is on engagement with our employees, shareholders, customers and suppliers through a variety of activities that we hope will raise sustainability awareness and have a real impact on the environment and the communities we serve. We will be surveying our suppliers on their sustainable efforts, which will help to inform future purchasing decisions and a new corporate-wide sustainable purchasing policy that will be introduced in 2011. We will be engaging our shareholders and customers through ongoing communication efforts, such as the release of ERTH's first annual sustainability report in May 2011.

Earth Hour takes place on March 26, from 8:30pm - 9:30pm this year. ERTH Corporation encourages all customers, shareholders, and vendors to participate in this annual event organized to raise awareness for global climate change and to encourage people to take a stand against it. For more information on the Earth Hour event, visit their official website at www.earthhour.org.

For more information on ERTH's sustainability commitment, please email sustainability@erthcorp.com.

Upcoming ERTH Events:

- **Earth Hour - March 26 8:30pm - 9:30pm.** Turn off your lights and take action against global climate change.
- **ENERCOM - March 28-30, Fairmont Royal York, Toronto.** Come see our booth across from the Networking Lounge. ERTH Corporation is also sponsoring the morning coffee break on Wednesday March 30.
- **Ontario Harris Users Group Annual Meeting - April 12-13, The Westin Bristol Place Toronto Airport.** SPi and ECALIBER will be part of the Vendor Showcase, don't miss it!
- **Earth Day - April 22.** What will you do to help create A Greener ERTH?
- **OWWA/OMWA/OWWEA Joint Annual Conference, May 1-4, Blue Mountain Resort.** Coulter will be displaying their latest technologies in Water Meter Servicing.

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